



Community CARES

Mission:

Serving and strengthening the community by providing emergency shelter, resources, and supportive services to individuals and families experiencing homelessness.



2020 ANNUAL REPORT

Vision Statement:

Community CARES:

Collaborates with community organizations to address the unique needs of those experiencing homelessness.

Equips individuals and families to build independent, healthy and stable lives, through emergency shelters and supportive programming.

Strives to be an agent of change to end homelessness.

50 West Penn Street
Carlisle PA 17013

717-249-1009
www.morethanshelter.org



Member Agency of:
United Way of Carlisle
& Cumberland County



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DEAR COMMUNITY:

The year 2020 tested everyone. COVID-19 pandemic caused families to struggle with many things including personal loss. Individuals and businesses grappled with a rapid and steep decline in global economic activity as lockdowns depressed sales and employment. The housing market took a hit in an effort to keep families from experiencing homelessness by the CDC's moratorium on eviction which extended well into 2021. The killing of George Floyd and rising inequality renewed difficult conversations about race, diversity and inclusion. In short 2020 was a year like none other in our lifetime.

All these events have increased uncertainty about the future, and they raise important questions about how best to move our country forward. How does an organization like Community CARES demonstrate continued leadership and support to those facing the crisis of homelessness? What are the opportunities to expand our services and increase the stability of the programs?

To be sure, the CARES story of how to survive a pandemic is not ours alone, but it did feel very isolating at times. We scrambled to incorporate new partnerships, acquire stable shelter options for singles and develop family shelter so we could move families from hotel living. In short the pandemic accelerated timelines for services we were projecting into the future. As of this writing we will be opening a family shelter in Shippensburg, increased our outreach efforts, continue to work towards a stable shelter for singles and built partnerships to help prevent those in financial trouble avoid homelessness.

In 2020, our people showed tremendous resilience, responsibility and resolve to support the Cumberland County community, our clients, our supporters and stakeholders. I'm incredibly proud of them all. I give each and everyone a huge shout out for all the hard work.

Beth Kempf

Executive Director

Community CARES

A handwritten signature in black ink that reads "Beth Kempf". The script is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

The Financials

2020 Income

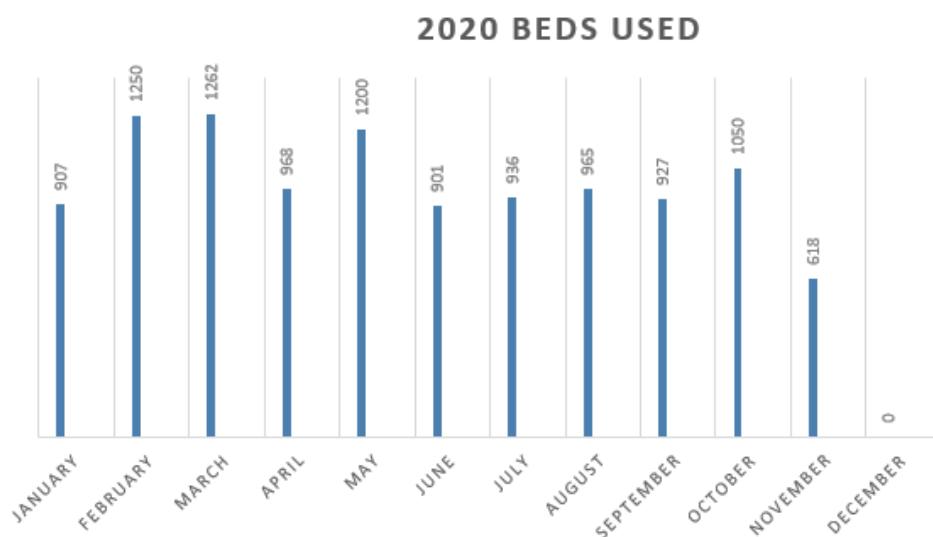
Individual Donations	191,121
Church Donations	44,798
Total Business Donations	110,348
Service Organization Donations	4,875
Other Income	36,946
Grants	586,279
Fundraising	20,073
In Kind Donations	102,276
Total Income	1,096,716

2020 Expenses

Payroll & Benefits	373,282
Occupancy & Utilities	98,600
Transportation	8,118
Professional Services	46,238
Administrative	9,005
Fundraising	5,391
Insurance	9,543
Direct Assistance	102,667
Donated Supplies	98,853
Total Expenses	751,697

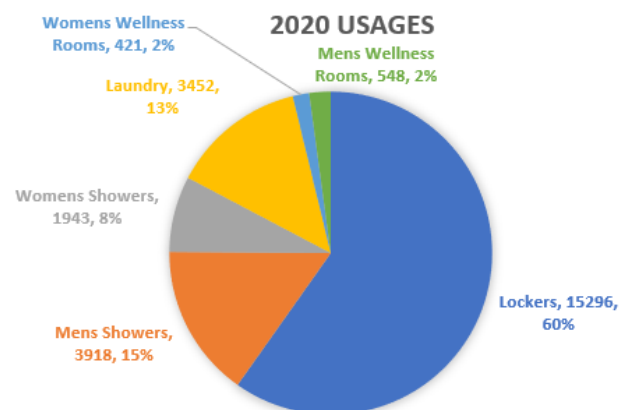
Emergency Shelter during the pandemic

Due to the pandemic we were not able to utilize the churches as we had done in previous years. Starting in March, we moved over to Carlisle United Methodist Church for a few weeks before heading back to the American Legion for shelter while still using the Resource Center during the day. As COVID became more prominent in the area we needed to find a location that would allow us to shelter in place. The Carlisle borough graciously allowed us to use the G.B. Stuart Community Center until the middle of July. That lasted until November, and when the COVID numbers spiked again we moved all of our people the nearby hotels right before Thanksgiving to keep people as safe as possible. During this entire time were practicing social distancing and taking the necessary protocols issued by the CDC



The Resource Center provides:

- * Lockers for storage of personal items
- * Kitchenette with lunch options, snacks, and beverages
- * Ongoing supportive services and coordinated entry
- * Job training and continuing education in collaboration with Employment Skills Center and other agencies
- * Assistance from over 20 other human service providers
- * Wellness room containing cots for recuperation from illness or injury, 3rd shift employment
- * Mailboxes
- * Showers & Laundry Facilities



Street Outreach

Cumberland Street Outreach is a new program in 2018 which allows us to reach individuals and families experiencing (or at risk of) homelessness throughout Cumberland County who may not understand or have access to the current walk-in system and will reach into areas of the county where our services are not widely understood. One goal of Outreach is to help people get connected to resources and services before emergency shelter is required.



Homeless Prevention

The **goal of the Homelessness Prevention** is to provide financial assistance, counseling, and other services to prevent families and individuals from being evicted, losing their homes, or becoming homeless. The money will also be used to help those who are currently experiencing homelessness find both short term and permanent long term housing or

Coordinated Entry

During 2020, Community CARES (Resource Center) continues to provide Coordinated Entry to individuals that are homeless. During COVID we switched to a confidential virtual platform allowing us to continue getting people into the community queue.

SWAP

Severe Weather Action Plan
Starting at the end of 2020 we started a cold weather shelter utilizing local hotels to shelter people from the harsh winter elements. Due to COVID-19 we were not able to provide a congregational shelter for individuals so we provided hotel rooms for them.

2020 Community CARES Staff

Executive Director—**Beth Kempf**
Administrative Assistant—**Kelly Major**
Finance Coordinator—**Ann Carney**
Community Development Coordinator—**Emily Gochenaur**
Volunteer Coordinator—**Tracy Shuell** (until 3/2020)
Supportive Services Coordinator—**April Edwards**
Supportive Services Coordinator—**Amanda Orner** (started 12/2020)
Coordinated Entry Coordinator—**Kate Diehl** (until 1/2020)
Coordinated Entry Specialist—**Ray Shaull** (started 7/2020)
Community Outreach Coordinator—**Simone McRae**
Program Coordinator—**Karen Rhody**



Executive Board of Directors

President - **Brad Griffie** – Griffie Law & Associates
Vice President - **Andrew Lippert** - Carlisle Army Barracks
Treasurer - **Sam Glesner** - Belco Community Credit Union
Secretary - **Jennifer Heishman** - GET Leasing

Board Members

Staff Relations Chair - **Matt Johnston** (ended in April 2020)
(not pictured) - North Middleton Police Department
Board Development/Governance Chair - **Justin Hovetter**
Development Chair - **Carley Miller** - Orrstown Bank
Program Chair - **Charles Stoup** (started in January 2020, also not pictured) - Community Volunteer
Member at large - **Dave Rogers** - Carlisle Police Department



2020 Community CARES Money Makers

Movie Premier

On February 13, 2020 we continued our movie premier event with the showing of *Midnight in Paris*.



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PROMISES DELIVERED

Modified Golf Tournament

This year's modified golf tournament that ran from September 19, 2020 thru October 3, 2020. Participants had the option to choose to play at 2 different golf courses and were then asked to submit their score to be entered into a raffle for multiple prizes. This fundraiser netted us _____.

Match Madness

During the month of March we participated in the March Madness Campaign hosted by Partnership for Better Health. We came in within the top 5 for total dollars raised. We netted \$24,606 this year.

Share the Care Event

During the first weekend in December we hosted an event that allowed the community to go online and purchase items from local vendors. In turn, the vendors donated a portion of their sales back to Community CARES.

COMMUNITY CARES
SHARE THE CARE
event

Herbal Icing
Herb Infused Lip Balm

Norwex

PROJECT CLYD

USBORNE
BOOKS & MORE

color STREET

MARY KAY

thirty-one

paparazzi

tastefully simple
INDEPENDENT CONSULTANT

We Need Your Help

Become one of our very much needed volunteers at the:

Resource Center

or the

Overnight Shelter

or

With Cumberland Street Outreach

Ways to Donate Funds

Cash or Checks made payable to
“Community CARES”

Visit our website
www.morethanshelter.org
via PayPal or Stripe

Become a
member of our
sustainable giving
programs:

Solace SOCIETY



For more info: Call 717-249-1009

www.morethanshelter.org